

SEO Process & Methodology

Parameters
✔ SEO Audit
✔ Competitor Analysis
✔ Technical issue
✔ Speed optimization
✔ Keyword research for service page
✔ Make content plan
✔ Content writing
✔ SEO friendly Page optimization
✔ On-page SEO
✔ Image optimization
✔ Publish blog weekly
✔ Quality Backlinks
✔ Tracking the keywords
✔ Improvement

SEO Audit

Crystal Recognition			
File Edit View Insert Format Data Tools Extensions Help			
100% \$ % .0 .00 123 Calibri 18 B I A			
D11	NO GBP		
	B	C	D
5	SEO Categories	Status	Your Project
6			
7	Accessibility/Findability Issues		
8	Indexation Status	Looks Good (v)	Goods to see your website pages are index in google
9	Robots.txt	Looks Good (v)	Good, it looks like your v
10	XML Sitemap	Looks Good (v)	Good! Your website cont
11	Google My Business	Warning (!)	NO GBP
12	Custom 404 Page	Warning (!)	No Custom 404 Page
13	On Page SEO Checks		
14	http & https check	Looks Good (v)	Your website is successfu Internet.
15	URL Canonicalization Test	Looks Good (v)	A canonical tag is set for https://crystalrecognitio
16	Meta 'hreflang' (used SF signal: 'hreflan	Looks Good (v)	Great! You have specifie
17	Meta Title	Warning (!)	Need to give & optimize
18	Missing Meta Title	Warning (!)	Your website Meta Title
19	Duplicated title tags	Warning (!)	6 issues with duplicate ti
20	Missing Meta Description	Critical (X)	Maximum pages Doesn't
+ Business Overview Access Site Audit Competitor Analysis Social Media Com			
			Crawlability
			XML Sitemap
			Google My Business
			On Page SEO Checks
			http & https check
			URL Canonicalization Test
			Meta 'hreflang' (used SF signal: 'hreflang=')
			Meta Title
			Missing Meta Title
			Too Short Title
			Too Long Meta Title
			Duplicated title tags
			Duplicate Meta Title
			Missing Meta Description
			Duplicate Meta Description
			Too Long Meta Description
			Heading/Sub-headings
			Duplicated H1 and title tags
			Multiple H1 Tag
			Internal Broken Image

Get a comprehensive SEO audit to identify any potential issues impacting your website's search engine ranking.

Competitor Analysis

The first step to improving your website's SEO is understanding your competitors, which helps us to outrank them.

Compititors Analysis														
Competitors	PA	DA	Spam Score	Backlinks	Referell Domain	No. of Index pages	Organic keywords	Organic Traffic	Paid Keywords	Paid Traffic	Website Speed mobile/desktop	Local Image	Social Media	Hea Tag
https://www.onehourheatandair.com/	52	48	1	192.6K	4.7K	4,100	122K	179.6K	191	5.6K	47/81	Yes	Yes	Y
https://www.angi.com/	62	77	-	16.5M	110.8K	2,850,000	4.4M	5.5M	2.6K	57.7K	-	Yes	Yes	Y
https://www.ductz.com/	39	36	1	16.7K	1.6K	906	6.9K	7.8K	17	17	33/59	Yes	Yes	Y
https://www.groupon.com/	43	91	1	40M	91.3K	3,240,000	8.5M	10.1M	7.2K	236.2K	52/73	Yes	Yes	Y
https://threebestrated.com/	58	45	1	719K	47.1K	38,700	1M	494.1K	-	-	96/96	Yes	Yes	Y
Client Site														
https://www.airductnow.com/	10	3	5	603	7	96	233	72	7	1	42/56	Yes	No	

Technical Issue

By addressing your technical SEO issues, we can help you improve your website's overall performance and visibility in search engines.

Crawl

✓

Crawled successfully on 14 Aug 2023, 16:51:25

Crawled as

Google Inspection Tool smartphone

Crawl allowed?

Yes

Page fetch

Successful

Indexing allowed?

Yes

VIEW HTTP RESPONSE

Submitted sitemaps

Sitemap	Type	Submitted ↓	Last read	Status	Discovered pages	Discovered videos
/sitemap.xml	Sitemap index	Jul 25, 2023	Jul 31, 2023	Success	26	0
/sitemap_index.xml	Sitemap index	Jul 17, 2023	Aug 14, 2023	Success	24	0

Rows per page: 10 1-2 of 2

Keyword Research For Service Page

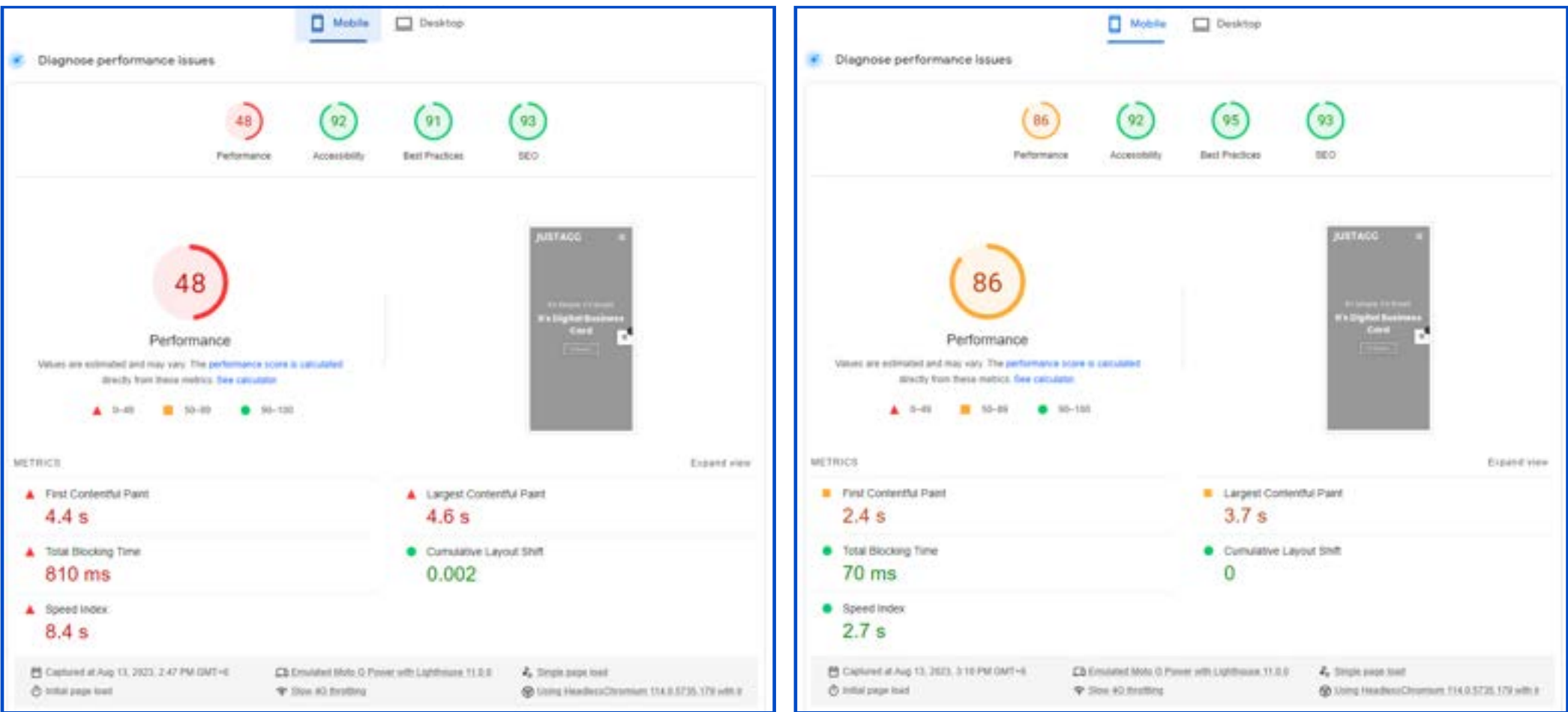
Get the right keywords, essential to any successful SEO campaign and rank high in search results.

https://www.airductnow.com/dryer-vent-cleaning-new/		
Focus Keyword	USA SV	KD
dryer vent cleaning tampa	170	27
LSI keywords		
dryer vent cleaning tampa fl	30	19
tampa dryer vent cleaning	30	20
delintz dryer vent cleaning tampa	20	
dryer vent cleaning service tampa	20	19
dryer duct cleaning tampa fl	30	19
dryer duct cleaning tampa	30	19
dryer vent cleaning tampa	170	20
vent cleaning tampa fl	30	20
vent cleaning tampa	50	22
clean dryer duct near me	20	68

https://www.airductnow.com/dryer-vent-cleaning-new/		
Focus Keyword	USA SV	KD
dryer vent cleaning tampa	170	27
LSI keywords		
dryer vent cleaning tampa fl	30	19
tampa dryer vent cleaning	30	20
delintz dryer vent cleaning tampa	20	
dryer vent cleaning service tampa	20	19
dryer duct cleaning tampa fl	30	19
dryer duct cleaning tampa	30	19
dryer vent cleaning tampa	170	20
vent cleaning tampa fl	30	20
vent cleaning tampa	50	22
clean dryer duct near me	20	68

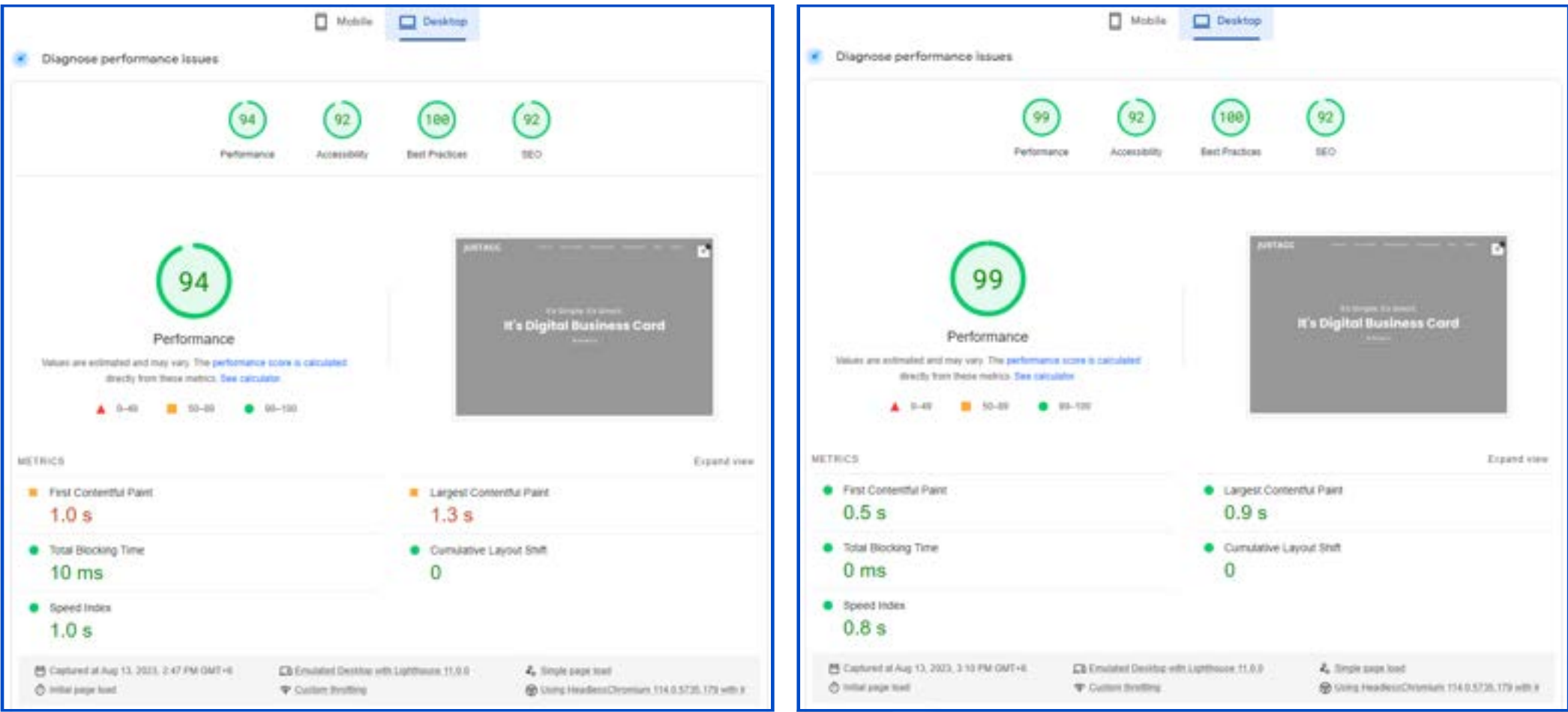
Speed Optimization

We offer a comprehensive SEO Speed Optimization service that helps our clients rank higher in search results and improve user experience.



Before

After



Before

After

On-Page SEO

We take a meticulous approach to optimizing our client's websites for search engines, as on-page SEO is the foundation of any successful SEO campaign.

<input type="checkbox"/>	Conceal with Style: Power Tips on How to Hide Dryer Vent Hose	Michael Haim	Published 2023/08/07 at 10:12 am	<div>81 / 100</div> <p>Keyword: how to hide dryer vent hose</p> <p>Schema: Article (BlogPosting), FAQPage</p> <p>Links: 1 1 0</p>
<input type="checkbox"/>	Safeguard Your Home: Is it Dangerous to Not Have a Dryer Vent?	Michael Haim	Published 2023/07/31 at 8:37 am	<div>84 / 100</div> <p>Keyword: is it dangerous to not have a dryer vent</p> <p>Schema: Article (BlogPosting), FAQPage</p> <p>Links: 2 1 0</p>
<input type="checkbox"/>	How to Keep Dryer Vent from Falling Off with Ease: Securing Your Vent	Michael Haim	Published 2023/07/24 at 6:56 am	<div>83 / 100</div> <p>Keyword: how to keep dryer vent from falling off</p> <p>Schema: Article (BlogPosting), FAQPage</p> <p>Links: 4 1 0</p>

Image Optimization

Images are essential to any website but can also slow down your page load time and hurt your SEO. That's why it's crucial to optimize your images for SEO.

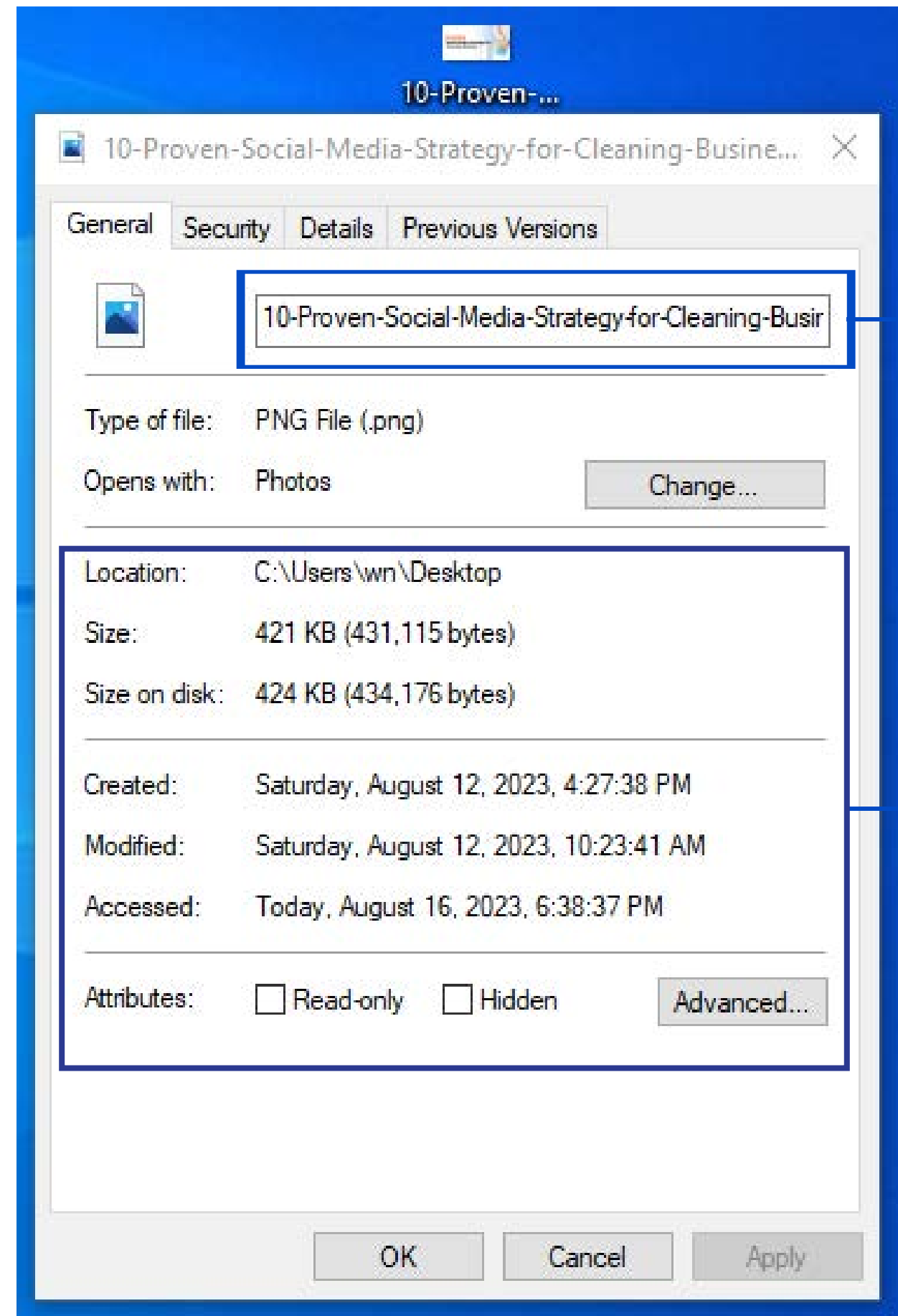


Image Title

Others Detals

Publish Blog Weekly

Publish high-quality, informative blog posts regularly, which can attract new visitors to your website, improve your search engine ranking, and build brand authority.

A	B	C	D	E	F	G	H	I
06-Apr-23	are black garage doors a bad idea	Are black garage doors a bad idea: everything you should know		https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
10-Apr-23	what color garage door with grey house	What color garage door with a grey house: everything you must know		https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
13-Apr-23	are glass garage doors safe	Are glass garage doors safe: what you need to know		https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
17-Apr-23	garage door safety tips	Top 15 Garage Door Safety Tips Every Homeowner Should Know	1254	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
24-Apr-23	garage door repair cost	What you need to know about garage door repair costs	1078	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
29-Apr-23	garage door damage	9 Main causes of garage door damage	1146	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
15-May-23	garage door opens a little then stops	Garage Door Opens a Little Then Stops - Liftmaster, Chamberlain, G	905	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
22-May-23	how to open garage door with broken spring	How to Open a Garage Door with a Broken Spring: Tips and Tricks	1124	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
29-May-23	insulated vs uninsulated garage door	Insulated vs Uninsulated Garage Doors: Which is Right for You?	941	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
05-Jun-23	types of garage door seals	Exploring Different Types of Garage Door Seals: A Guide to Weather	1119	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
12-Jun-23	roll up door maintenance checklist	Comprehensive Roll-Up Door Maintenance Checklist for Optimal Per	1011	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
19-Jun-23	how much to paint a garage door	how much to paint a garage door				Done		https://wdgaragedoor.com/
12-Jun-23	how to close garage door manually	Step-by-Step Guide: How to Manually Close Your Garage Door	859	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
06-Jul-23	how to install a garage door opener	Mastering Garage Door Opener Installation: Step-by-Step Guid	1059	https://docs.google.com/		Done	Published	https://wdgaragedoor.com/
10-Jul-23	glass garage door cost	How Much Does a Gla	5th Milestone					
17-Jul-23	why won't my garage door close all the way	Troubleshooting Guide						
24-Jul-23	garage door parts diagram	Garage Door Parts Di						
31-Jul-23	carport garage door	Carport Garage Door:						
07-Aug-23	cost to replace garage door spring	Cost to Replace Gara						
14-Aug-23	how to replace a broken garage door spring	How to replace a brok	17-Jul-23	how to reroute dryer vent from garage to outside				
			24-Jul-23	how to keep dryer vent from falling off				
			31-Jul-23	is it dangerous to not have a dryer vent				
			7-Aug-23	how to hide dryer vent hose				
			14-Aug-23	why does my chimney smell in the summer				


Make content plan

We believe that content is king. That's why we take a strategic approach to content planning, starting with our SEO process.

[illegible]

Content writing

We use a data-driven content writing approach to improve your website's SEO and ensure that our content is well-written and engaging so that it will keep readers interested.

<div data-bbox="673 499 1729 643"><h2>Types of mold in air ducts-Causes, Signs & How To Deal</h2></div> <div data-bbox="673 656 1825 733"><p>Mold in air ducts can be a serious problem for homeowners and building occupants. Not only can it cause unpleasant odors and unsightly stains, but it can also have serious health effects. It can also lead to decreased energy efficiency and higher utility costs.</p></div> <div data-bbox="799 752 1705 1253"></div> <div data-bbox="673 1268 1825 1320"><p>Identifying and removing mold in air ducts is crucial for maintaining a healthy and comfortable living or working environment. Understanding the different types of mold in air ducts is the first step in preventing and remedying mold growth.</p></div> <div data-bbox="673 1337 1825 1390"><p>This blog will discuss the common types of mold in air ducts, their health effects, and maintaining a clean and healthy air duct system.</p></div>	<div data-bbox="2222 508 2502 545">Title: (Heading-1)</div> <div data-bbox="2265 990 2445 1028">Image Title</div>
<div data-bbox="659 1478 2445 1600"><p>Mold in air ducts can be a serious problem for homeowners and building occupants. Not only can it cause unpleasant odors and unsightly stains, but it can also have serious health effects. It can also lead to decreased energy efficiency and higher utility costs. Identifying and removing mold in air ducts is crucial for maintaining a healthy and comfortable living or working environment. Understanding the different types of mold in air ducts is the first step in preventing and remedying mold growth.</p></div> <div data-bbox="659 1632 2369 1662"><p>This blog will discuss the common types of mold in air ducts, their health effects, and maintaining a clean and healthy air duct system.</p></div>	<div data-bbox="2512 1540 2715 1570">■ LSI Keyword</div> <div data-bbox="2512 1596 2755 1628">■ Focus Keyword</div>

Quality Backlinks

build quality backlinks by creating high-quality content, guest blogging on relevant websites, and networking with other industry experts.

Quality Backlinks			
https://www.airductnow.com/			
SL.	Domain	DA	Status
1	https://myfreelancerbook.com/page/business	85	Live
2	https://thehealthvinegar.com/page/business	60	Live
3	https://www.onlinewebmarks.com/preview-listing	92	Live
4	https://www.instantbookmarks.com/preview-listing	77	Live
5	https://freesocialbookmarkingsubmissionsite.com	56	Live
6	https://www.hotbookmarking.com/preview-listing	88	Live
7	https://www.a2zbookmarks.com/preview-bookmarks	75	Live
8	https://www.submitportal.com/preview-listing	49	Live
9	https://freebookmarkingsites.xyz/page/business	39	Live
10	https://freesocialbookmarkingsites.xyz/page/business	89	Live
11	https://freesocialbookmarkingsubmission.xyz	59	Live
12	https://freesocialbookmarkingsubmissionsite.com	19	Live
13	https://freesocialbookmarkingsubmissionsite.com	20	Live

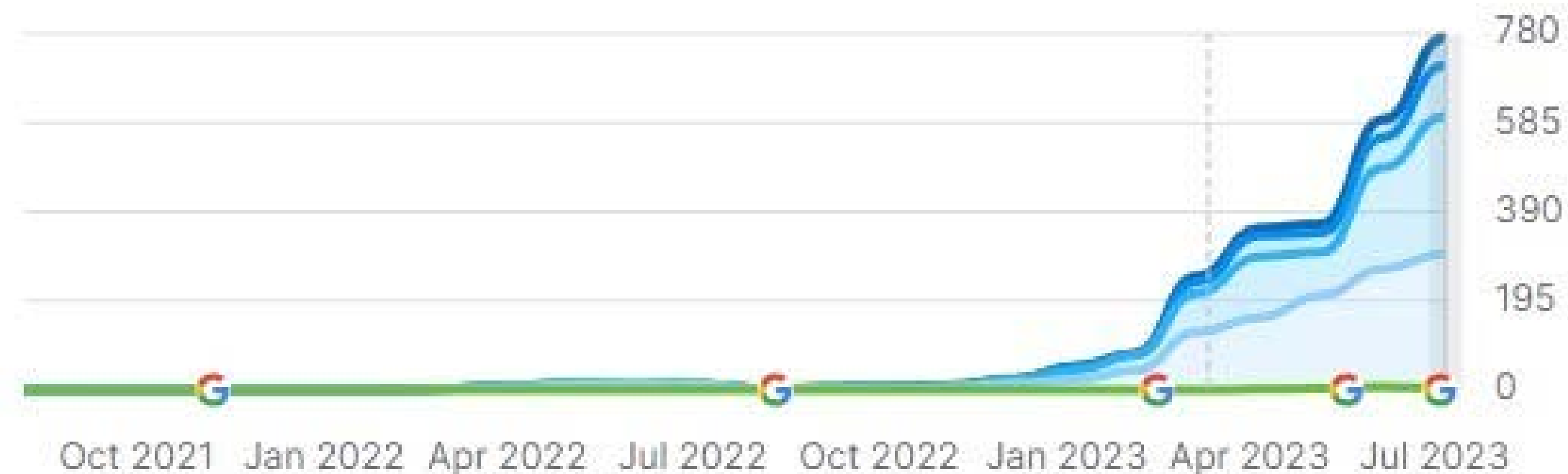
Tracking the keywords

Keywords	SV	KD	Previous Positions	New Positions (1st Aug 23)
how to reroute dryer vent from garage to outside	70	8	Out of 100	2
my dryer vent is on the roof	20	9	Out of 100	3
how to install return air duct in wall	70	18	Out of 100	5
reroute dryer vent outside	20	25	Out of 100	5
is air duct cleaning loud	50	13	Out of 100	6
cleaning dryer vent from roof	20	12	Out of 100	7
airduct	1300	33	Out of 100	7
cleaning a dryer vent on the roof	20	8	Out of 100	7
cleaning dryer vent on roof	50	10	Out of 100	7
clean out dryer vent on roof	20	9	Out of 100	7
cleaning dryer vent through roof	20	9	Out of 100	8
how to clean dryer vent that goes to roof	20	17	Out of 100	8
chimney sweep burbank	30	0	Out of 100	8
who cleans dryer vents on roof	20	19	Out of 100	8
dryer vent on roof cleaning	20	14	Out of 100	8
vent cleaning winter haven	30	0	Out of 100	9
dryer duct cleaning tampa fl	30	7	Out of 100	9
dryer duct cleaning tampa	40	8	Out of 100	9
how to repair a dryer vent hose	20	18	Out of 100	9
how to unclog dryer vent on roof	20	10	Out of 100	10
& 475 More New Organic keywords				

Google Search Console Overview

Organic Keywords 776

☒ Top 3 ☒ 4-10 ☒ 11-20 ☒ 21-50 ☒ 51-100 ☒ SERP features



Google SEARCH Console Improvement Overview:

